JYF facts 2025

JAMESTOWN-YORKTOWN FOUNDATION

MISSION

The Jamestown-Yorktown Foundation, an educational institution of the Commonwealth of Virginia, shall foster through its living-history museums — Jamestown Settlement and American Revolution Museum at Yorktown — an awareness and understanding of the early history, settlement, and development of the United States through the convergence of American Indian, European, and African cultures and the enduring legacies bequeathed to the nation.

GOVERNING BOARD

The Foundation is governed by a Board of Trustees. The Code of Virginia calls for the board to consist of the Governor, the Lieutenant Governor, the Secretary of Education, members from the General Assembly, citizens of the Commonwealth appointed by the Governor, and the president of the private affiliate Jamestown-Yorktown Foundation, Inc.

PRIVATE AFFILIATE

The Jamestown-Yorktown Foundation, Inc. coordinates private philanthropy in support of Jamestown-Yorktown Foundation programs. JYF, Inc. is administered by a Board of Directors. In FY25 (July 1, 2024-June 30, 2025), fundraising efforts totaled $2.7 million in support of the Annual Fund, Impact Funds, special exhibitions, ongoing artifact acquisitions and loan replacements, cultural initiatives, ship renovations, educational programs, outdoor living history, a distance learning studio, endowment, public programming and events at both Jamestown Settlement® and the American Revolution Museum at Yorktown®. The endowment amounted to $21.8 million as of June 30, 2025.

VISITATION

Combined paid visitation in FY25 totaled 421,882 – 292,676 at Jamestown Settlement and 129,206 at the American Revolution Museum at Yorktown. Ticket sales to groups comprised 34%, and to individuals 66%, of total paid visitation. An estimated 75% of individual paid visitors came from out of state. Top origin states are Virginia, North Carolina, Pennsylvania, Maryland/Washington, D.C., Florida, Ohio, New Jersey, New York, Texas, California and Tennessee. In 2024, general admission visitors spent an estimated $116 million in the Jamestown-Williamsburg-Yorktown area.

FOUNDATION BUDGET

The operating budget in FY26 (July 1, 2025-June 30, 2026) totals $23.9 million. General funds appropriated by the General Assembly comprise 55.6% of the operating budget, while non-general funds, which consist substantially of admissions revenue, account for the remaining 44.3%. $15.6 million was approved in the 2024-2026 biennium for capital and maintenance reserve projects. In FY25, museum shop sales generated more than $440,000 in net revenue.

NUMBER OF EMPLOYEES

The Foundation employs approximately 160 full-time staff and 140 part-time staff, the number varying by season, in six management divisions: Museum Operations and Education, Marketing and Public Relations, Development, Executive Office, Human Resources and Professional Development, and Administration (Facilities Management, Finance, Information Technology, Retail Operations and Security). In FY25, an estimated 1,200 core and special event volunteers provided more than 50,000 hours of service to Foundation programs and activities.

EDUCATIONAL PROGRAMS

In FY25, education programs served 198,173 learners through interactive programs and educational experiences at both museums and in outreach settings. On-site education programs served 156,368 school participants, and outreach and virtual education programs were presented to 41,805 people. Through all programming, JYF educators worked with students from 107 of Virginia's 134 school districts and 13 states. During two Teacher Institute sessions, JYF hosted 38 teachers from 29 Virginia districts and 65 teachers participated in additional in-person weekend programming. During the school year, 207 teachers from across the country attended nine virtual teacher professional development programs. Online education resources and curriculum materials are available at **jyfmuseums.org**.

COLLECTION

The Foundation collection is comprised of approximately 210,892 archaeological and non-archaeological artifacts relating to historical themes at the museums, including 17th- and 18th-century portraits, documents, furnishings, toys, ceremonial and decorative objects, tools and implements, weaponry, military equipment, nautical objects, clothing, personal effects and household objects. The Foundation continues to build its collection by acquiring artifacts for exhibit at both museums to support its educational mission.

ABOUT JYF MUSEUMS

Jamestown Settlement and the American Revolution Museum at Yorktown present the shared stories of people and events of early America through innovative galleries, with artifacts, interactives and films, and immersive living history — and their impact and relevance today. Administered by the Jamestown-Yorktown Foundation, an educational agency of the Commonwealth of Virginia accredited by the American Alliance of Museums and a commemorative partner of the Virginia American Revolution 250 Commission.

JAMESTOWN SETTLEMENT

2110 Jamestown Road, Williamsburg, VA 23185

A museum of 17th-century Virginia, Jamestown Settlement explores the world of America's first permanent English colony in 1607, the Virginia Indians who have occupied Virginia's landscape for centuries and the circumstances of the first recorded Africans to Virginia in 1619. The museum features the "1607: A Nation Takes Root" introductory film, exhibition galleries, including the 4D "Bacon's Rebellion" theater, and historical interpretation in outdoor re-creations of Paspahegh Town, a 1610-14 fort, and two of the three 1607 ships — the *Godspeed* and *Discovery* — while the flagship, the *Susan Constant*, is away for restoration.

Museum History: Jamestown Settlement opened April 1,1957, as Jamestown Festival Park, marking the 350th anniversary of Jamestown's founding. The name changed to Jamestown Settlement in 1990. Expansive exhibition galleries, an introductory film and revitalized living-history areas debuted in time for Jamestown's 400th anniversary in 2007. Jamestown Settlement was rededicated on April 24, 2007. Enhancements to exhibition galleries with new historical research and technology, including a 4D theater, debuted during the 2019 commemoration of Jamestown historical events.

AMERICAN REVOLUTION MUSEUM AT YORKTOWN

200 Water Street, Yorktown, VA 23690

Stories of citizens and soldiers caught up in the Revolution unfold at the American Revolution Museum at Yorktown that chronicles America's struggle for independence, from the twilight of the colonial period to the dawn of the Constitution and beyond. The museum features the "Liberty Fever" introductory film, immersive galleries, including the 4D "Siege of Yorktown" theater, and historical interpretation in outdoor re-creations of a Continental Army encampment and Revolution-era farm.

Museum History: The museum opened as the Yorktown Victory Center on April 1, 1976, as one of three Bicentennial centers in Virginia. The museum's focus broadened in the 1990s to encompass the entire Revolutionary period, and two decades later underwent a phased transformation of the 22-acre site with operations moving in March 2015 from the 1976 building to the new museum. In October 2016, the American Revolution Museum at Yorktown debuted its new name with permanent exhibition galleries and an introductory film, followed by new living-history areas the following spring. A 13-day Grand Opening Celebration, March 23-April 4, 2017, and April 1 dedication officially launched the new museum. JYF is collaborating with statewide and regional partners in commemoration of the 250th anniversary of the Declaration of Independence and the American Revolution in 2026.

*Open 9 a.m.-5 p.m. daily year-round; closed Thanksgiving, Christmas and New Year's days. A combination ticket to both museums is $34 for adults and $17 (ages 6-12), and individual museum admission is $20 for adults and $10 (ages 6-12). Children ages 5 and under are free. An annual pass is available with discounts for Virginia residents. Residents of James City County, York County and the City of Williamsburg, including William & Mary students, receive free admission with proof of residency. Parking is free. For information about special events, education programs and donor opportunities, call (757) 253-4838 or visit **jyfmuseums.org**. Follow us on social media **@ jyfmuseums**.*

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